



December 11, 2014  
Via Overnight Delivery

Mr. Brent Kirtley, Tariff Branch Manager  
Kentucky Public Service Commission  
211 Sower Boulevard  
Frankfort, KY 40602-0615

RECEIVED

DEC 12 2014

PUBLIC SERVICE  
COMMISSION

**RE: Transfer of Customers of Impact Telecom, Inc. and  
Americatel Corporation to Matrix Telecom, Inc.**

Dear Mr. Kirtley:

Enclosed for filing please find the original and three copies of the above referenced filing submitted on behalf of Impact Telecom, Inc. ("Impact") and Americatel Corporation d/b/a 1010 123 Americatel d/b/a Ametex d/b/a Startec ("Americatel") and Matrix Telecom, Inc. d/b/a Matrix Business Technologies d/b/a Trinsic Communications d/b/a Excel Telecommunications d/b/a VarTec Telecom d/b/a Clear Choice Communications ("Matrix").

Please acknowledge receipt of this filing by date-stamping the extra copy of this cover letter and returning it to me in the self-addressed, stamped envelope provided for that purpose.

Any questions you may have regarding this filing should be directed to my attention at 407-740-3001 or via email to [tforte@tminc.com](mailto:tforte@tminc.com). Thank you for your assistance in this matter.

Sincerely,

Thomas M. Forte  
Consultant to Matrix Telecom, Inc.

cc: Alex Valencia - Matrix  
file: Matrix - Kentucky - Other  
tms: KYx1401

Enclosures

TF/bc

**BEFORE THE  
KENTUCKY PUBLIC SERVICE COMMISSION  
PETITION FOR LEAVE TO TRANSFER CUSTOMERS**

of

**IMPACT TELECOM, INC. AND AMERICATEL CORPORATION**

to

**MATRIX TELECOM, INC.**

Impact Telecom, Inc. ("Impact") and Americatel Corporation d/b/a 1010 123 Americatel d/b/a Ametex d/b/a Startec ("Americatel") and Matrix Telecom, Inc. d/b/a Matrix Business Technologies d/b/a Trinsic Communications d/b/a Excel Telecommunications d/b/a VarTec Telecom d/b/a Clear Choice Communications ("Matrix") hereby seek approval of the planned transfer of customers from Impact and Americatel to Matrix. Following the anticipated January 1, 2015 transfer, Impact and Americatel will no longer operate. Both companies request that the Commission cancel their authority upon approval of this merger filing.

**I. THE PARTIES**

Impact was incorporated under the laws of the State of Nevada on May 25, 2005. Its principal office is located in Englewood, Colorado. The company was originally authorized to provide resold interexchange service under TFS-2009-00824. Impact provides wholesale services only within Kentucky. Impact is also the parent holding company of Matrix and Americatel.

Americatel Corporation was incorporated under the laws of the State of Delaware on April 4, 1992. Its principal offices are also located in Irving, Texas. The company was originally authorized to provide interexchange services. Americatel currently offers casual calling and presubscribed interexchange services within Kentucky. Americatel is a wholly owned subsidiary of Impact.

Matrix was incorporated under the laws of the State of Texas on June 13, 1990. Its principal offices are also located in Irving, Texas. The company was originally authorized to provide interexchange services in 90-270 by order issued 3/13/1991. The Company also received Commission approval to provide resold and facilities-based competitive local exchange services on 5/10/2005 in TFS2005-00386. Matrix currently offers presubscribed interexchange and local services in Kentucky. Matrix is also a wholly owned subsidiary of Impact.

## **II. THE TRANSACTION**

The customers of Americatel and Impact will be transferred to Matrix beginning on or about January 1, 2015 pending all regulatory approvals. Following the transaction, these customers will be served by Matrix. Matrix will revise its tariffs to incorporate the applicable transferred services upon completion of the transfer. Americatel and Impact will cease to operate after that point in time and a request to cancel their authority will be filed with the Commission upon approval of this merger filing. After the transaction is complete Matrix will still be a wholly owned subsidiary of Impact Telecom, Inc.

Exhibit A contains an overview of the pre and post corporate structure of Impact Telecom once the transfer and merger is completed.

## **III. CUSTOMER IMPACT**

The transition to Matrix will be virtually transparent to most customers. Impact and Americatel's customers will not incur any charges as a result of the change in service provider to Matrix. Additionally Matrix will file with the Commission to add the d/b/a names of Impact Telecom and Americatel to ensure customers that they are still being served under the same service plan.

Written notice of the proposed transfer was provided to Americatel's customers on or about November 20, 2014. The customer notification will advise customers of the following: (1) the pending change of their interexchange service carrier selection to Matrix; (2) there will be no interruption of their service; (3) either there will be no change to rates, terms or conditions of service OR a description of the proposed new service; (4) there will be no charges associated with their change to Matrix as their interexchange carrier; (5) they have the option to select a different service provider if they prefer, with no penalty from Americatel. The notification will also include the toll free numbers which customers may call for more information. A copy of the planned customer notification is attached as Exhibit B.

#### IV. CONTACT INFORMATION

Correspondence with regard to this filing should be sent to:

Thomas M. Forte  
Consultant to the Impact Companies  
Technologies Management, Inc.  
2600 Maitland Center Parkway, Suite 300  
Maitland, FL 32751  
Telephone: 407-740-3001  
Facsimile: 407-740-0613  
Email: tforte@tminc.com

with a copy sent to

Alex Valencia  
Senior Director - Government Affairs & Compliance  
Impact Telecom  
433 East Las Colinas Blvd.  
Suite 500  
Irving, TX 75039  
Telephone: 972-910-1720  
Facsimile: 972-910-1490  
Email: avalencia@impacttelecom.com

#### V. PUBLIC INTEREST STATEMENT

The proposed customer transfer is an internal corporate reorganization that will reduce costs and provide enhanced operational and economic efficiencies for Matrix. The resulting savings will provide greater opportunities to improve the services available to its customers. Consequently, granting this Application is consistent with the public interest.

WHEREFORE, for the reasons stated above, Matrix Telecom, Inc. d/b/a Matrix Business Technologies d/b/a Trinsic Communications d/b/a Excel Telecommunications d/b/a VarTec Telecom d/b/a Clear Choice Communications, Americatel Corporation d/b/a 1010 123 Americatel d/b/a Ametex d/b/a Startec and Impact Telecom, Inc. submit that the public interest, convenience and necessity would be furthered by a grant of this Petition and respectfully request approval of the customer base transfer between Matrix, Americatel and Impact as requested herein.


STATE OF TEXAS  
COUNTY OF DALLAS

VERIFICATION

I, Doug Funsch, hereby declare, under penalty of perjury, that I am Chief Financial Officer for Matrix Telecom, Inc. d/b/a Matrix Business Technologies d/b/a Trinsic Communications d/b/a Excel Telecommunications d/b/a VarTec Telecom d/b/a Clear Choice Communications, Americatel Corporation d/b/a 1010 123 Americatel d/b/a Ametex d/b/a Startec and Impact Telecom, Inc.; that I am authorized to make this verification on behalf of both named companies; that I have read the foregoing Petition; and that the facts stated therein are true and correct to the best of my knowledge, information and belief.

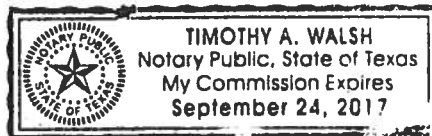
  
\_\_\_\_\_  
Doug Funsch  
Chief Financial Officer  
Matrix Telecom, Inc.  
  
Americatel Corporation  
Impact Telecom, Inc.

Sworn to and subscribed before me this 10<sup>th</sup> day of December, 2014

  
Notary Public

My Commission expires:

9-24-2017



**Matrix Telecom, Inc.**

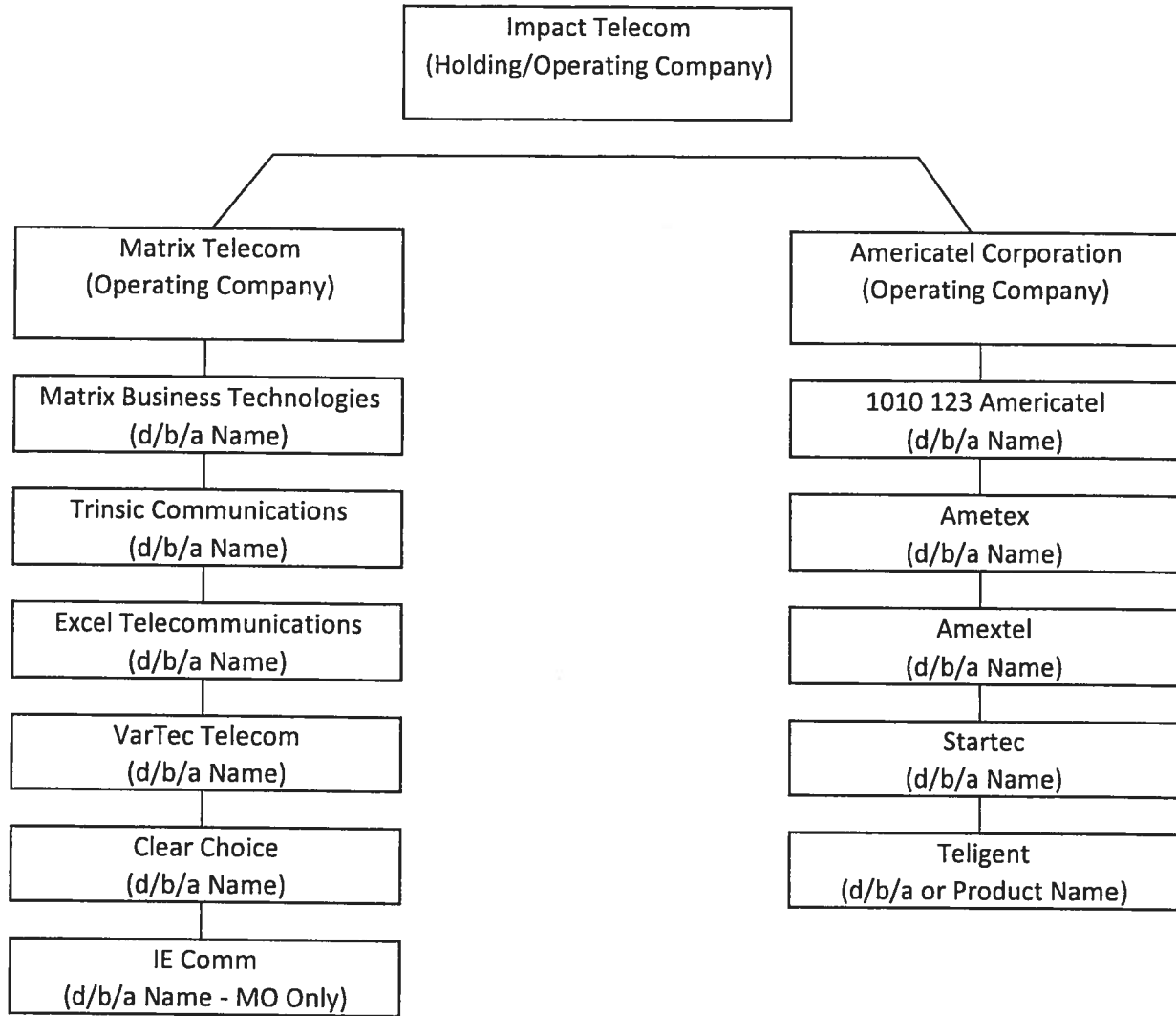
**Americatel Corporation**

**Impact Telecom, Inc.**

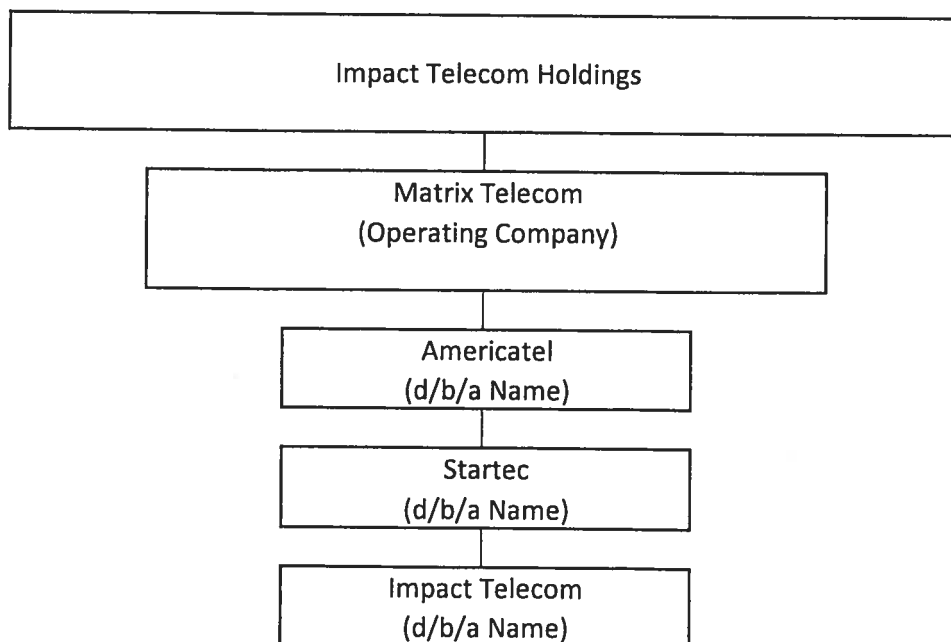
**Exhibit A**

**Corporate Structure**

## Current Corporate Structure



## Proposed Corporate Structure



**Matrix Telecom, Inc.**

**Americatel Corporation d/b/a**

**Impact Telecom, Inc.**

**Exhibit B**

**Customer Notification**





November 20, 2014

Dear Valued Customer,

Matrix Telecom, Inc. ("Matrix") and Americatel Corporation ("Americatel Corporation"), the current provider of your Startec services, are pleased to announce that Matrix and Americatel will be merging companies. As a result of the merger, Matrix will now provide your long distance services under the same Startec brand name you know and trust. The anticipated date of merger of Americatel into Matrix is expected to be completed on or after January 1, 2015, subject to the necessary regulatory approvals.

**Please note that you are not required to do anything to retain your current long distance services. There will be no cost to you because Matrix will be responsible for any carrier change charges resulting from the merger, nor will the merger change your current calling plan or your rates, service features, or terms and conditions. Rest assured that this transition will be seamless. You will simply continue to receive the same services that you enjoy today under your Startec plan.** Additionally, although no change in your service is contemplated, you will be notified of any future changes to the rates, terms and conditions of your service in same manner as you always have – in your bill, by mail, or through lawful means.

If you have placed a preferred carrier freeze on your account, the freeze will continue to remain in place. We have a legal requirement to inform you that you have the right to select a different preferred long distance carrier, if one is available. If you choose to change to a different preferred long distance carrier, you may first need to lift any freeze you may have placed on your account by calling your local service carrier.

Matrix is dedicated to earning and keeping your business. We are confident that this transaction will strengthen the quality of service you receive today. As always, for help with any customer service, billing issue, or complaint, we will continue to assist you at our customer service toll-free number (800) 827-3374, before, during, and after the merger.

Sincerely,

AMERICATEL CORPORATION  
and  
MATRIX TELECOM, INC.

[www.startec.com](http://www.startec.com)